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YORK COUNTY

*A program of the Susquehanna
Valley Planned Giving Council*

EPC York County Estate
Planning Council

**Limited
Space!**

★ Bruce Bigelow ★

Planned Giving Options in a Time of Continuing Uncertainty

Date: **Thursday, October 20, 2011**
 Time: 12:00 p.m. - Registration and Lunch
 12:30 to 1:30 p.m. - Presentation
 Place: Martin Library, 159 E. Market Street, York, PA 17401
 Cost: \$15 - LAL Partner or YCEPC Member, with Credit*
 \$35 - Non-Partner or Non-Member, Credit* OR No Credit
 \$5 - LAL Partner, NO Credit
 (Lunch included with each option)

***Applied for 1 Credit Hour For CPA, CLE, CFP, PA Insurance**



The uncertainties of the US and global economy, political gridlock, and business opportunity continue to paralyze or, at least, make more difficult many donors' decisions to make a gift. As a result, charitable organizations need to be more creative in their approaches to donors. In our presentation, we will continue to build on themes we began in our presentation in 2010, and will examine some additional ways charities can partner with donors to accomplish good for our communities and respond to donor uncertainty as well.

A founding partner of Charitable Development Consulting, Dr. Bigelow served as Senior Vice President at Hood College in Frederick, Maryland, from 1989-2003. Prior to that appointment, he was the Associate Vice President for Development and, earlier, the Director of Planned and Major Gifts at Gettysburg College. During his three years on the Board of Directors of the National Committee on Planned Giving (now the Partnership for Philanthropic Planning—PPP), Dr. Bigelow chaired the national task force on planned giving research for NCPG and wrote and directed the first and, to date, only two national surveys of donors motivations and behaviors across the broad planned giving spectrum. He also chaired the Committee on International Outreach and helped to write the national standards of conduct for planned giving professionals. He currently chairs a national PPP Task Force that has developed guidelines for reporting planned gifts, especially in a campaign context. In 1992 he chaired the national NCPG Annual Conference. In addition to his role as a founding member and past president of the Chesapeake Planned Giving Council in Baltimore, he is a member the CANARAS Group, a select group of fifteen planned gift professionals from such colleges and universities as Cornell, Princeton, Colgate and Hamilton, which he chaired in 1997. He is a member of the editorial board of the Journal of Gift Planning and Planned Giving Today.

Questions? Please contact LEAVE A LEGACY York County at LALYork@yahoo.com or (717) 854-6897.

Bruce Bigelow Program Registration (one form per person)

Thursday, October 20, 2011

12:00 to 1:30 p.m. at Martin Library, 159 E. Market Street, York, PA

Registration deadline: Friday, October 14, 2011

Cost (choose one): \$15 - LAL Partner or YCEPC Member, with Credit
 \$35 - Non-Partner or Non-Member, Credit OR No Credit
 \$5 - LAL Partner, NO Credit

Name: _____

Company/Organization: _____

Mailing Address: _____

Telephone: _____ Email: _____

Amount Enclosed: \$ _____ (check payable to LEAVE A LEGACY)

Credits Desired: CPA CLE CFP PA Insurance

**Make check payable
and mail OR email
registration to:**

**LEAVE A LEGACY
137 E. Market Street
York, PA 17401
LALYork@yahoo.com**

*Advance PAID
Registration Required by
10/14/11.
Cancellations Non-
Refundable after 10/12/11.*

*If program is cancelled,
registrants will be notified
via email & refunds will be
mailed by 11/30/11.*