



**LEAVE A LEGACY[®]
YORK COUNTY**

A program of the Susquehanna Valley Planned Giving Council

PARTNERS IN PLANNED GIVING Networking Lunch

A networking opportunity for nonprofit fundraisers interested in York County's future!

Thursday, May 26, 2011

12:00 – 1:30 p.m.

Memorial Hospital, Staff Room, 325 South Belmont Street, York, PA 17403

Directions and map on reverse side—also available online at www.leavealegacy-pa.org.

Talking to Annual Giving Donors about Planned Gifts

Lunch and conversation with
Josette Myers, APR, CFRE

In this session, we will discuss how to start and continue conversations with your annual giving donors about planned giving. The presentation will include real-life examples of donors at various stages of the giving continuum and how they were converted from annual givers to donors who made the “ultimate gift” to an organization through planned giving.

***FREE lunch program for current
LEAVE A LEGACY York County Partners!***

Non-partners are welcome to attend for \$15.00/person.

Josette Myers, APR, CFRE is the vice president of Marketing, Development and Community Relations at Memorial Hospital. She has a bachelors degree in communications from Penn State and a masters degree in journalism, public relations and advertising from Temple University. She is a Certified Fundraising Executive (CFRE) and has her Accreditation in Public Relations (APR). Josette is the past president of the Central Pennsylvania Chapter of the Association of Fundraising Professionals (AFP) and was recently named the 2010 Fundraising Professional of the Year by the chapter.

Please RSVP today in one of these ways:

1. Send an email of this scanned form or requested information to LALYork@yahoo.com
2. Call LEAVE A LEGACY at (717) 854-6897 with the requested information.

Contact Name: _____ Title: _____

Organization: _____

Mailing Address: _____

Telephone: _____ FAX: _____

Email Address: _____

Is your organization a current LEAVE A LEGACY Partner? _____ *If not, please bring \$15.00 with you to the luncheon.*